



**For Immediate Release**

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**Genie Gateway**

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**Press Room:** [http://GGWY.Info/Press\\_Room.php](http://GGWY.Info/Press_Room.php)

**Genie Gateway introduces [www.GenieChecking.com](http://www.GenieChecking.com) a Website for Unbanked Individuals**

*Genie Gateway is Advancing Its Virtual Checking Product to Provide a New Way to Pay for Unbanked and Underserved Consumers*

Nevada based Genie Gateway announced that it is introducing a new website <http://www.GenieChecking.com>, designed to serve the needs of the millions of unbanked and underserved individuals. GenieChecks are fully negotiable checks, payable against the funds in a subscriber's Genie CashBox. GenieChecks may be printed and deposited as an ordinary check, negotiated in person at most financial institutions, sent as email attachments to third parties, printed and mailed to third parties or printed and deposited electronically using any financial institutions "smart-phone" or other electronic deposit application.

Thomas E. Skala, Genie Gateway CEO said "GenieChecking.Com is a new place for unbanked individuals to learn more about how to change their status from being UnBanked to enable them to pay with a check instead having to use cash.

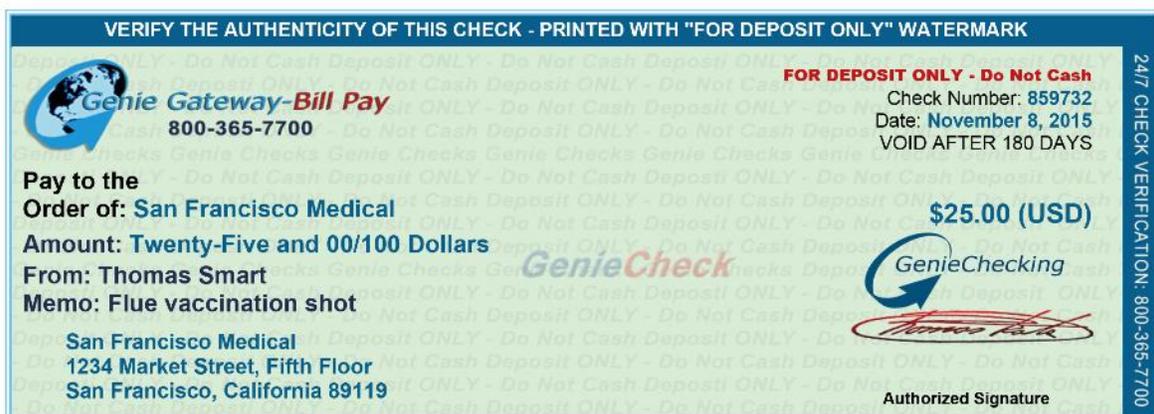
Imagine having checkbook that ties straight into the internet, letting you literally e-mail a check to anyone - including yourself - with absolutely no risk of overdraft, forgery, or any of the other risks of an old-style checking account.

Visitors to GenieChecking.com can activate their GenieChecking account FREE of charge, in less than fifteen minutes. Everyone over the age of eighteen can easily qualify. There are NO Activation Fees, NO Monthly Fees, NO Credit Check, NO Employment Verification, and NO credit card or bank account is required".

Mark Newgreen, Genie Gateway CFO, then went into detail, "If the balance in your CashBox is enough to cover your payment, then you can create and send a GenieCheck, from any internet enabled device, via email to anyone, anytime. You no longer have to buy money orders, go to the post office, pay for stamps and envelopes, or the expensive fees usually charged by companies like Western Union or MoneyGram."

Stuart Scamman, CTO of Genie Gateway, expanded. "Almost everyone has a cell phone, simply go to the Google Play Store, download the free Genie Gateway App, and you can send a GenieCheck to anyone right from your cell."

"The GenieCheck is the newest and safest way to send or receive money electronically," explained Genie Gateway COO Randal Skala, " It has all the benefits of a traditional paper check, plus added security, and the one of a kind ability to be sent by email". <http://www.GenieChecking.com>



## **About the Genie Gateway – [www.GGWY.Info](http://www.GGWY.Info)**

Genie Gateway (OTC: **GGWY**) - holds the Key to Unlocking a Wide-Open Opportunity by using its patented technology to create a unique environment where customers can communicate and send and receive payments, globally, in real-time through Telecommunications, eCommerce, Cable TV, and High Speed Internet, integrated on one platform into One Unified Solution.

**Genie Gateway focuses on the "low hanging fruit" of un-banked and underserved businesses and consumers** who want a fully rounded presence on the internet and by phone, without the cost and complexity of the build-it-yourself approach by consolidating merchant services, Telecommunications, Cable TV and High Speed Internet providers, Genie Gateway's forward-looking platform blends the products and services needed to operate a business - traditionally purchased from several vendors - into one seamless service.

**Genie Gateway** is U.S. registered company, trading on the U.S. OTC stock market under the symbol **GGWY** and filing regular reports with the U.S. Securities and Exchange Commission (SEC).

Genie Gateway has two operating subsidiaries, Summit Digital Inc., and Genie Gateway:

- **Summit Digital Inc.**, is a Multi-System Operator providing Cable TV, High Speed Internet, and related services, targeting rural communities as a specific high-growth market within the Cable Television and high speed internet industry.
- **Genie Gateway** is a forward-looking unified communications and payment processing platform, blending the products and services needed to operate a business, traditionally purchased from several vendors, into one seamless service.

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<http://ggwy.info/CashBox>

<http://ggwy.info/LOAD CashBox>

<http://ggwy.info/Genie Gateway>

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